PROTECT YOUR BUSINESS FROM POTENTIAL ADA LAWSUITS

Businesses

Have you received an ADA notice?

Yes

No Notice

Pre-Assessment by Office of Small Business (OSB) & SF SHINES

• low amount of barriers
• medium amount of barriers
• high amount of barriers

Notice

1. The business receives a letter(s). The letter(s) may be sent by a person with disability claiming he/she encountered accessibility problems while visiting your business. This letter(s) is often a precursor to a state or federal lawsuit and MUST NOT be ignored. Proactive action and response to the letter can prevent a lawsuit.

2. The business has received a lawsuit.

Attorney

Contact an experienced legal consultant or the Office of Small Business to respond to the letter or lawsuit.

CASp Action (see below)

• consult
• inspection report
• “readily achievable” solutions

Remediation/Resolution

Low, medium, high barriers scope of work by AND or an alternative architecture firm.

Certified Access Specialist (CASp)

Signed into law on September 28, 2008, S.B. 1609 a Certified Access Specialist (CASp) report provides a defense against lawsuits, but only if the business obtained a CASp report BEFORE being sued. With a CASp report in hand, businesses may request a 90-day stay (temporary stop) of the lawsuit filed in State Court and an Early Evaluation Conference (EEC) to explore fair settlements. A Certified Access Specialist (CASp) is a person that has been tested and certified by the state as an expert in disability access laws. A business that hires a CASp to inspect their buildings helps ensure compliance with disability access standards. After inspection, the CASp writes up an inspection report as proof that the business hired a CASp. A CASp should help your business identify “readily achievable” barriers for removal.

COMPLIANCE VS. LAWSUIT

Compliance is a recommended investment as not only will your business be less vulnerable to drive-by lawsuits, but you gain a growing market of seniors, families with baby strollers, and persons with disabilities. Cost will depend on the type of alterations, and on what is affordable at the present and future. If you decide to do nothing and rely on “suck” that you will not be sued, consider the potential costs of being an “unlucky” defendant. The reality today is that more ADA lawsuits are targeting small stores and minority-owned businesses because they are likely to settle rather than incur the costs and risks of litigation. The average cost to comply with a plaintiff’s requested barrier removal is less than $4,000, according to an amicus curiae brief filed in the Ninth Circuit of Appeal, Jerry Doran v. Del Taco, Inc. Fighting a lawsuit including paying a settlement may cost around $30,000, according to OSB. Investing in Certified Access Inspection and “readily achievable” compliance before a lawsuit is the best way to protect your business from expensive lawsuits.

BUSINESS RESOURCES

Office of Small Business
City Hall, room 446
1 Carlton B. Goodlett Place
San Francisco, CA 94103
415-554-6560, www.osb.org

CASp Action (see below)

• consult
• inspection report
• “readily achievable” solutions

Remediation/Resolution

Low, medium, high barriers scope of work by AND or an alternative architecture firm.

Office of Small Business
City Hall, 4th floor
1 Carlton B. Goodlett Place
San Francisco, CA 94103
415-554-6560, www.osb.org

Certified Access Specialists
www.osb.org/cas

San Francisco Bar Association
The Lawyer Federal and Information Service (LRS) program offers businesses legal assistance from their panel of experienced lawyers.
www.sfbar.org/lawyerreferrals/index.aspx

OFFICE OF SMALL BUSINESS

| Business Brief | www.ada.gov/business.htm?anchor=briefs |
| DOJ toll-free ADA information line | 800-514-0301 |

Department of Building Inspection - Technical Services Division
DBI staff personnel are available to review state access requirements. Visit 1660 Mission Street, 4th floor to request a review of your business plans.
415-554-6084, www.dbi.org/dbi

Two Sets of Access Laws

There are two different bodies of law in California that regulate disability access: a state building code, and a federal civil rights law. The state building code requirements for access are located in the California Code of Regulations, Title 24, Part 2, and are commonly referred to as Title 24. The Americans with Disabilities Act of 1990 (ADA) is a sweeping federal civil rights law which prohibits discrimination against persons with disabilities. Specifically, Title II of the ADA requires public accommodations to provide goods and services to people with disabilities on an equal basis with the rest of the general public. The United States Department of Justice (DOJ) enforces the ADA.

Who is Required to Remove Barriers?

Barriers are defined by the ADA as obstacles to accessibility. Such obstacles make it difficult — sometimes impossible — for persons with disabilities to do the things most of us take for granted — things like going shopping, working, dining in a restaurant or taking public transit. If your business provides goods and services to the public, you are required to remove barriers if doing so is “readily achievable.” Such as business is called a public accommodation because it serves the public. If your business is not open to the public (no adjacent retail or open to tours), but is only a place of employment like a warehouse, manufacturing facility or office building, then there are fewer requirements to remove barriers. Such a facility is called a commercial facility. While the operator of a commercial facility has different requirements to remove barriers, you must comply with the ADA Standards for Accessible Design when you alter, renovate or expand your facility.

Readily Achievable

“Readily achievable” means easily accomplishable and able to be carried out without much difficulty or expense. Determining if barrier removal is readily achievable is, by necessity, a case-by-case judgement. “Readily achievable” is based on factors including review of the overall nature of the business and its financial statements.

This document is intended as informal technical guidance. It is NOT legal advice and does not replace the professional advice or guidance that an architect, CASp or attorney knowledgeable in ADA requirements can provide.
LOW BARRIERS

obstacles to accessibility that are minor, and most likely can be "readily achievable."

A. Service Counter Height and Visibility
A portion specified by local codes of the counter must be between 28" - 34" above the floor.
B. Path of Travel Clearance
All aisles to public zones must be at least 36" wide and remain unobstructed.
C. Door Clearance
The pull side of doors must have a clearance specified by local codes.
D. Door Hardware
All doors must be operable without action of pinching or grasping.

MEDIUM BARRIERS

obstacles that require more attention, and likely professional guidance

A. Step at Entrance
The entrance must be accessible for occupants in wheelchairs, with sloping and clearance requirements specified by local codes.
B. Restroom Vanity Clearance
The sink must provide knee clearance specified by local codes.
C. Undersized Path of Travel
All aisles to public zones must be at least 36" wide.
D. No Accessible Seating
A portion specified by local codes of seating must be accessible.

HIGH BARRIERS

obstacles that require a lot of attention, and definite professional guidance

A. Multiple Steps at Entrance
The entrance must be accessible for occupants in wheelchairs, with sloping and clearance requirements specified by local codes.
B. Step in Dining/Customer Space
Public zones must be accessible for occupants in wheelchairs, see note A.
C. Undersized or Lack of Restroom
The correct number of accessible restrooms must be provided.
D. Ramp Exceeds Maximum Slope Allowed
Businesses must be accessible for occupants in wheelchairs, see note A.

ADA COMPLIANCE

barriers are minimized or removed

A. Compliant Entry
The entrance is accessible by stairs and a compliant ramp.
B. Path of Travel Clearance
All aisles to public zones, including seating, restrooms, and food pick-up are at least 36" wide and remain unobstructed.
C. Compliant Counters
Service counter is between 28" - 34" above the floor.
D. Compliant Restroom
The accessible restroom has the required fixtures, dimensions and clearances.

COMMON MISCONCEPTIONS

I am exempt from compliance or "grandfathered"
The answer is "NO". A place of public accommodation must remove barriers when it is "readily achievable" to do so. Although the facility may be "grandfathered" according to the local building code, the federal ADA does not have a provision to "grandfather" a facility. While a local building authority may not require any modifications to bring a building "up to code" until a renovation or major alteration is done, the federal ADA requires that a place of public accommodation remove barriers that are readily achievable even when no alterations or renovations are planned. As a business you have an on-going obligation to bring your business into compliance.

I am exempt since my building has historic designation
Neither State nor Federal laws exempt historical buildings from compliance, but there are specific guidelines. In San Francisco, any building over 50 years old is considered a potentially significant historical resource. Accessibility improvements to the entrance or exterior of these buildings may require additional review by Historic Preservation staff and may lengthen the permitting process. Another common misconception is that City staff will deny your application if the building is considered historic. This is extremely rare, though during the review process you will be required to find alternatives that respect historic designs and materials while also providing disabled access. Historically sensitive accessibility improvements may add cost to your project but are generally worth the investment over the long run.

Setting the lawsuit will relieve me of my responsibilities
Business owners need to know that the ADA is now a part of our society and that there is no limit to the number of times a business can be sued regarding accessible barriers. The best solution is to make the "readily achievable" physical changes and to understand that compliance is ongoing. If a business is sued over a physical barrier(s) to accessibility, they can still be sued for that same barrier in the future if it still exists.

Tenant vs. Landlord (Owner)
The federal ADA law states that any private entity who owns, leases, leases to, or operates a place of public accommodation shares in the obligation to remove barriers. Tenants and property owners also share in the obligation, so often times a negotiation must take place to determine who pays what costs, or percentage of costs for access compliance and/or litigation defense. Effective January 1, 2013, San Francisco law requires property owners of a commercial space of 7,500 square feet or less to provide a "Disabled Access Obligation Notice" before entering into or amending a lease. Effective July 1, 2013, State law requires a commercial property owner to state on a lease or rental agreement whether the property has undergone inspection by a certified access specialist (CASp). These two laws were passed to help ensure businesses are informed of their on-going obligation and aid in the prevention of lawsuits. There are also tax benefits that are available to each party in some cases to help pay for barrier removal.